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International Pricing Guide

Effective June 19, 2006

PR Newswire is the world leader in text and multimedia news distribution, reaching more than 135 countries in more than 30 languages. PR Newswire offers a full-time media relations staff dedicated to creating an audience for your news, unmatched customer service and a commitment to developing innovative products and services that help communications professionals work smarter and faster.

Through the efforts of our network of media relations staff worldwide, as well as unique arrangements with leading international news agencies, PR Newswire provides members access to the most comprehensive global distribution network available today. Your news releases are delivered to the media, trade press and financial communities in the countries and markets you need to reach.

The packages in this guide are a sample of what we can offer members, but not all communication needs are met by pre-set packages. PR Newswire offers custom packaging for international distributions, creating a distribution that includes only those countries that meet your specific requirements. Distributions are also available for trade publications only in most European and Asian countries. Please contact your local account manager for more information.

With every release sent via an international wire distribution, you receive these benefits at no additional charge:

- Expert translation by in-country experts of the full text of the release into the appropriate languages at no additional cost.
- Posting on PR Newswire for Journalists, our media-only Web site with more than 80,000 registrants.
- Delivery to among more than 3,600 Web sites, databases and online services, in 14 languages.
- Posting on www.prnewswire.com, where consumers and individual investors go to view breaking news from organizations of interest to them.

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PR Newswire
United Business Media

Global

Global Packages

	First 400 Words	Additional 100 Words
Premier Global	\$7,850	\$1,950
US1, Canada Bilingual General Media, Full Latin America, Pan Europe, Pan Asia, Middle East, Israel		
Translated and distributed in: English, French, Dutch, Czech, German, Italian, Polish, Russian, Latvian, Estonian, Lithuanian, Spanish, Portuguese, Chinese, Korean, Malay, Indonesian, Japanese, Hindi, Urdu, Thai, Arabic, Hebrew, Slovakian		
World General Media	\$4,200	\$1,050
US1, Canada Bilingual General Media, Full Latin America, Western Europe with Nordic Territories, Asian General Media		
Translated and distributed in: English, French, German, Spanish, Portuguese, Chinese, Korean, Japanese		
World Financial Markets	\$3,950	\$990
US1, Canada Bilingual Disclosure, Full Latin America, European Financial Markets, Asian Financial Markets		
Translated and distributed in: English, French, German, Dutch, Spanish, Portuguese, Chinese, Korean, Japanese		
Global eChannel	\$2,700	\$675
US1, Canada English General Media, Latin American Key Markets, Europe eChannel, Asia General Media eChannel		
Translated and distributed in: English, Spanish, Portuguese, Chinese, Korean, Japanese		
World General Media eChannel	\$2,950	\$740
US1, Canada English General Media, Latin American Key Markets, Western Europe eChannel, Asia General Media eChannel		
Translated and distributed in: English, French, Spanish, Portuguese, Chinese, Korean, Japanese		
World Financial Markets eChannel ..	\$3,150	\$790
US1, Canada English Disclosure, Latin American Key Markets, European Financial Markets eChannel, Asian Financial Markets eChannel		
Translated and distributed in: English, French, Spanish, Portuguese, Chinese, Korean, Japanese		

New! Cost-effective eChannel distribution options target general or trade media, Web sites and databases in many Asian and European countries. eChannel distributions reach a subset of key media points, primarily by targeted e-mail delivery. The eChannel option is ideal when some international visibility is desired but the saturation of full wire delivery into newsroom systems and beyond is not essential.

Trade Distribution Packages

	First 400 Words	Additional 100 Words
Global Transport	\$3,950	\$990
US1, Canada Transport, European Transport, Asia Transport, Latin American Transport		
Translated and distributed in: English, French, German, Spanish, Portuguese, Chinese, Japanese, Korean		
Global High Tech	\$4,425	\$1,105
US1, Canada High Tech, European High Tech, Asia High Tech, Latin American High Tech		
Translated and distributed in: English, French, Spanish, Portuguese, German, Chinese, Japanese, Korean, Malay		
Global Healthcare	\$4,300	\$1,075
US1, Canada Healthcare, European Healthcare, Asia Healthcare, Latin American Healthcare		
Translated and distributed in: English, French, German, Spanish, Portuguese, Russian, Chinese, Japanese, Korean, Indonesian, Thai		
Global Energy	\$3,800	\$950
US1, Canada Energy, European Energy, Asia Energy, Latin American Energy		
Translated and distributed in: English, French, German, Russian, Spanish, Portuguese, Japanese, Chinese, Malay, Vietnamese, Korean		
Global Entertainment	\$4,475	\$1,120
US1, Canada Entertainment, European Entertainment, Asia Entertainment, Latin American Entertainment		
Translated and distributed in: English, French, German, Spanish, Portuguese, Chinese, Japanese, Korean, Thai		
Global Finance	\$4,800	\$1,200
US1, Canada Finance, European Finance, Asia Finance, Latin American Finance		
Translated and distributed in: English, French, German, Spanish, Portuguese, Chinese, Korean, Japanese		
Global Travel	\$4,700	\$1,175
US1, Canada Travel, European Travel, Asia Travel, Latin American Travel		
Translated and distributed in: English, French, German, Russian, Spanish, Portuguese, Chinese, Japanese, Korean		
Global Sport	\$4,700	\$1,175
US1, Canada Sport, European Sport, Asia Sport, Latin American Sport		
Translated and distributed in: English, French, German, Spanish, Russian, Portuguese, Chinese, Japanese, Korean		

Latin America

	First 400 Words	Additional 100 Words
Full Latin America	\$925	\$230
Translated and distributed in: Spanish, Portuguese		
Latin America Key Markets	\$775	\$195
Argentina, Brazil, Mexico Translated and distributed in: Spanish, Portuguese		
Latin America Spanish Only	\$620	\$155
Translated and distributed in: Spanish		
Latin America Spanish Only with US Hispanic Newswire	\$1045	\$260
Translated and distributed in: Spanish		
Mercosur Pack	\$925	\$230
Translated and distributed in: Spanish, Portuguese		

Regional Packages

Translated and distributed in Spanish to your choice of the following regions

Andean Pack	\$510	\$130
Southern Cone	\$510	\$130
Central America	\$510	\$130

Single Country Distributions

All copy sent to Latin America single country circuits is translated and distributed in Spanish or Portuguese, depending on the country selected.

Argentina	\$475	\$120
Bolivia	\$395	\$95
Brazil	\$495	\$120
Chile	\$395	\$95
Colombia	\$395	\$95
Costa Rica	\$395	\$95
Ecuador	\$395	\$95
El Salvador	\$395	\$95
Guatemala	\$395	\$95
Honduras	\$395	\$95
Mexico	\$475	\$120
Nicaragua	\$395	\$95
Panama	\$395	\$95
Paraguay	\$395	\$95
Peru	\$395	\$95
Uruguay	\$395	\$95
Venezuela	\$395	\$95

Trade Distribution Packages

All Latin American Trade packages are translated into Spanish and Portuguese, and distributed to Argentina, Bolivia, Brazil, Chile, Colombia, Costa Rica, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Nicaragua, Panama, Paraguay, Peru, Uruguay, Venezuela, Puerto Rico and Dominican Republic.

You can choose from the following trade categories: **Transport, High Tech, Healthcare, Energy, Entertainment, Finance, Sport**

Latin America Trades	\$940	\$235
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Canada

Canadian Packages

	First 400 Words	Additional 100 Words
Canada Bilingual General Media	\$495	\$125
Translated and distributed in: English, French		
Canada Bilingual Disclosure	\$510	\$130
Translated and distributed in: English, French		
Canada English General Media	\$385	\$95
Distributed in English		
Canada English Disclosure	\$400	\$100
Distributed in English		
North American Disclosure Bilingual	\$995	\$250
Translated and distributed in: English, French		
North American Disclosure English	\$795	\$200
Distributed in English		
North American General Media Bilingual	\$955	\$240
Translated and distributed in: English, French		
NAFTA	\$1,050	\$265
Canada English General Media, US1, and Mexico Translated and distributed in: English, Spanish		

Canadian Circuits

Additional single city distributions are available. Please contact your local PR Newswire account manager for more information.

Single Cities

British Columbia	\$465	\$115
Vancouver	\$140	\$35
Victoria	\$105	\$25
Alberta	\$360	\$90
Calgary	\$115	\$30
Saskatchewan	\$325	\$80
Ontario Basic	\$445	\$110
Ontario Business	\$435	\$110
Toronto	\$160	\$40
Toronto Business Network	\$220	\$55
Kitchener-Waterloo	\$95	\$25
Montreal Network*	\$435	\$110
Quebec City*	\$435	\$110
Full Quebec*	\$445	\$110
Nova Scotia	\$220	\$55

* includes translation

Trade Distribution Packages

All Canadian trade distributions are sent in English to Canada English General Media plus the appropriate trade publications. North American trade distributions include US1 and Canada English General Media plus the appropriate trade publications. You may choose from one of the following categories: **Transport, High Tech, Healthcare, Energy, Entertainment, Finance, Sport, Travel**

	First 400 Words	Additional 100 Words
Canada Trade Package.....	\$450	\$115
Canada Oil.....	\$595	\$150
Canada Mining.....	\$595	\$150
North America Trade Package.....	\$935	\$235

Asia

Asia Packages

Asian Key Markets\$1250\$315

Translated and distributed in: English, Simplified Chinese, Japanese

Asian General Media\$1,495\$375

Translated and distributed in: English, Chinese, Japanese, Korean

Asia Financial Markets.....\$1,495\$375

Translated and distributed in: English, Chinese, Korean, Japanese

Pan Asia.....\$2,950\$740

Translated and distributed in: English, Chinese, Korean, Malay, Indonesian, Japanese, Hindi, Urdu, Thai

Greater China\$1,300\$325

Translated and distributed in: Simplified and Traditional Chinese

Single Country Distributions

Australia.....	\$400	\$100
Afghanistan*.....	\$295	\$75
New Zealand.....	\$180	\$45
Bangladesh.....	\$155	\$40
China*.....	\$585	\$145
Hong Kong*.....	\$475	\$120
Taiwan*.....	\$415	\$105
India*.....	\$335	\$85
Indonesia*.....	\$265	\$65
All Japan*.....	\$750	\$190
Japan Econo*.....	\$415	\$105
Tokyo Metro*.....	\$495	\$125
Malaysia*.....	\$420	\$105
Singapore.....	\$215	\$55
Pakistan*.....	\$285	\$70
Philippines.....	\$245	\$60
South Korea*.....	\$495	\$125
Thailand*.....	\$290	\$75
Vietnam*.....	\$290	\$75

**includes translation*

Asian eChannel Distributions

	First 400 Words	Additional 100 Words
Asian General Media eChannel	\$1,100	\$275
Translated and distributed in: English, Simplified Chinese, Korean, Japanese		
Asian Key Markets eChannel	\$600	\$150
Translated and distributed in: English, Chinese, Japanese		
Asia Financial Markets eChannel	\$1,050	\$265
Translated and distributed in: English, Simplified and Traditional Chinese, Korean, Japanese		
Pan Asia eChannel	\$1,800	\$450
Translated and distributed in: English, Traditional and Simplified Chinese, Korean, Japanese, Thai		

Asian Trade Distribution Packages

Asia Transport.....\$1,875\$470

Translated and distributed in: Simplified Chinese, Japanese, Korean, English

Asia High Tech.....\$2,150\$540

Translated and distributed in: Simplified and Traditional Chinese, Japanese, Korean, Malay, English

Asia Healthcare.....\$2,150\$540

Translated and distributed in: Simplified Chinese, Japanese, Korean, Thai, Indonesian, English

Asia Energy.....\$1,950\$490

Translated and distributed in: Simplified Chinese, Japanese, Malay, Korean, Vietnamese, English

Asia Entertainment.....\$2,550\$640

Translated and distributed in: Simplified and Traditional Chinese, Japanese, Korean, Thai, English

Asia Finance.....\$1,950\$490

Translated and distributed in: English, Simplified Chinese, Korean, Japanese

Asia Travel.....\$2,550\$640

Translated and distributed in: Simplified and Traditional Chinese, Japanese, Korean, English, Malay

Asia Sport.....\$1,890\$475

Simplified Chinese, Japanese, Korean, English

International Microlists: Targeted e-mail distributions to trade journalists in Europe and Asia are available to supplement your wire distribution in a wide variety of categories, including technology, healthcare, transport, entertainment and energy. Expert translations are provided when appropriate. View the lists on our secure customer portal, PRN Direct at www.prnewswire.com/prndirect, or contact your local account manager for a listing of available microlists.

Asian Single Country Trades

Distribution includes general media plus trade publications. Choose from among these trade categories—other categories available upon request:

Transport, High Tech, Healthcare, Energy, Entertainment, Finance, Sport, Travel

	First 400 Words	Additional 100 Words
Australia	\$400	\$100
New Zealand	\$190	\$50
Bangladesh	\$155	\$40
China*	\$585	\$145
Hong Kong*	\$475	\$120
Taiwan*	\$415	\$105
India*	\$335	\$85
Indonesia*	\$265	\$65
Japan*	\$750	\$190
Malaysia*	\$400	\$100
Singapore	\$215	\$55
Pakistan*	\$265	\$65
Philippines	\$230	\$60
South Korea*	\$475	\$120
Thailand*	\$270	\$70
Vietnam*	\$270	\$70

*includes translation

China

China Plus Distribution

When you need exposure only in specific areas of China, you may use PR Newswire's targeted regional distribution to General Media. If you want your specific industry trade covered as well, choose from the General Media + Trade list below. Translation into Simplified Chinese is included.

Automotive, Banking/Finance/Economic, Biotech/Health/Medical, Energy, Entertainment, High Technology, Real Estate/Construction, Travel/Tourism

	General Media	General Media plus Trade
All China	\$290/\$70	\$300/\$75
Beijing	\$100/\$25	\$175/\$45
Shanghai	\$100/\$25	\$175/\$45
Pearl River Delta	\$100/\$25	\$175/\$45
Major Cities	\$175/\$45	\$230/\$55
Northern China	\$135/\$35	\$185/\$45
Eastern China	\$165/\$40	\$200/\$50
Central & Western	\$135/\$35	\$175/\$45
Coastal China	\$225/\$55	\$275/\$70
Southern China	\$150/\$40	\$190/\$50

Price reflects charges for the first 400 words and each additional 100 words. May be used as a standalone distribution.

Europe

European Packages

	First 400 Words	Additional 100 Words
Western European Key Markets	\$800	\$200
Translated and distributed in: English French, German		
Western Europe with Nordic Territories	\$1,100	\$275
Translated and distributed in: English, French, German, Spanish		
European Financial Markets	\$1,275	\$320
Translated and distributed in: English, German, French, Dutch		
Pan Europe	\$3,050	\$765
Translated and distributed in: French, Dutch, Czech, German, Greek, Italian, Polish, Portuguese, Russian, Latvian, Estonian, Lithuanian, Spanish, English, Slovakian		
Eastern Europe	\$1,550	\$390
Translated and distributed in: Polish, Czech, Slovakian, Lithuanian, Estonian, Latvian, Russian		
US1 plus UK	\$860	\$220
Distributed in English		
Scandinavia Pack English Only	\$250	\$65
Distributed in English		
Scandinavia Pack	\$650	\$165
Translated and distributed in: Swedish, Finnish, Norwegian, Danish		

European Single Country Distributions

Austria*	\$365	\$90
Belgium*	\$500	\$125
Bulgaria	\$250	\$65
Croatia/Serbia	\$250	\$65
Czech Republic*	\$350	\$90
Denmark*	\$350	\$90
Estonia*	\$425	\$105
Finland*	\$350	\$90
France*	\$400	\$100
Germany*	\$365	\$90
Greece	\$350	\$90
Hungary	\$490	\$125
Iceland/Greenland/Faroes	\$250	\$65
Ireland	\$150	\$40
Italy*	\$375	\$95
Latvia*	\$425	\$105
Lithuania*	\$425	\$105
Netherlands*	\$425	\$105
Norway*	\$350	\$90
Poland*	\$325	\$80
Portugal*	\$300	\$75
Romania	\$250	\$65
Russia*	\$595	\$150
Scotland	\$225	\$55

Slovakia*	\$250	\$65
Spain*	\$300	\$75
Sweden*	\$350	\$90
Switzerland*	\$450	\$115
United Kingdom	\$235	\$60
UK and Ireland	\$275	\$70

*includes translations

European eChannel Packages

	First 400 Words	Additional 100 Words
Europe eChannel	\$625	\$155
Distributed in English		
Western Europe eChannel	\$850	\$215
Translated and distributed in: English, Spanish, French		
European Financial Markets eChannel	\$750	\$190
Translated and distributed in: English, French		
Pan Europe eChannel	\$1,750	\$435
Translated and distributed in: French, Russian, Spanish, English		
Eastern Europe eChannel	\$950	\$250
Translated and distributed in: English, Russian		
European Trade Distribution Packages		
European Transport	\$850	\$215
Translated and distributed in: English, French, German		
European High Tech	\$1,250	\$310
Translated and distributed in: English, French, German, Spanish		
European Healthcare	\$1,150	\$290
Translated and distributed in: English, French, German, Spanish, Russian		
European Energy	\$1,000	\$250
Translated and distributed in: English, French, German, Russian		
European Entertainment	\$950	\$240
Translated and distributed in: English, French, German		
European Finance	\$1,100	\$275
Translated and distributed in: English, French, German		
European Travel	\$1,475	\$370
Translated and distributed in: English, French, German, Spanish, Russian		
European Sport	\$1,475	\$370
Translated and distributed in: English, French, German, Spanish, Russian		

All prices are subject to change without notification.



PR Newswire
United Business Media

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Single Country Trade Distributions

Distribution includes general media plus trade publications. Choose from among these trade categories: **Transport, High Tech, Healthcare, Energy, Entertainment, Finance, Sport, Travel**

	First 400 Words	Additional 100 Words
Austria*	\$365	\$90
Belgium*	\$500	\$125
Denmark*	\$350	\$90
Finland*	\$350	\$90
France*	\$400	\$100
Germany*	\$365	\$90
Italy*	\$375	\$95
Netherlands*	\$425	\$105
Norway*	\$350	\$90
Russia*	\$595	\$150
Spain*	\$300	\$75
Sweden*	\$350	\$90
Switzerland*	\$450	\$115
UK	\$235	\$60

*includes translations

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Middle East & Africa

Full Middle East	\$1,100	\$275
Translated and distributed in: Arabic, Hebrew, English		
Arabic Middle East	\$650	\$165
Translated and distributed in: Arabic, English		
Pan Africa	\$995	\$250
Translated and distributed in: Arabic, French, English		
Essential Africa	\$450	\$115
Distributed in English		
Egypt	\$450	\$115
Translated and distributed in: Arabic		
Israel	\$300	\$75
Translated and distributed in: Hebrew, English		
Saudi Arabia & Gulf States	\$450	\$115
Translated and distributed in: Arabic		
South Africa	\$350	\$90
Distributed in English		
Turkey	\$350	\$90
Distributed in English		